



From bees and the Bauhaus: according to the Bauhaus anniversary Rosenthal produced together with a local beekeeper honey.

Feb 07, 2019 17:00 GMT

Rosenthal - "Rosenthal loves Bauhaus" Accessories

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Plan and sketch like the real Bauhaus greats Walter Gropius or Ludwig Mies van der Rohe: the pencil set, notepad and eraser from the "Rosenthal loves Bauhaus" accessories make it possible. The design: minimalist black and fine lines. The items take up the decor of the TAC Stripes collection, first designed by Walter Gropius in 1970 and reinterpreted by Rosenthal as part of the Bauhaus anniversary. The pencil case with sketches of the wing-shaped roof of the Rosenthal am Rothbühl porcelain factory, also designed by Gropius, is particularly suitable as a gift for architecture lovers and Bauhaus fans.

In addition to mini TAC jugs and travel mugs made from porcelain, design lovers and connoisseurs will also be delighted by honey collected by bees around the Gropius factory in Selb during the Bauhaus year. Rosenthal made the idea a reality in collaboration with a local beekeeper: "If we're being literal, a beehive has a lot in common with Bauhaus: Form follows function here, too," explains beekeeper Barbara Roßner.

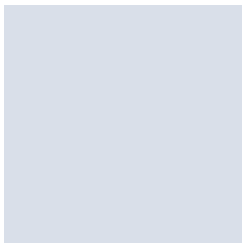
The items will be available in the pop-up store of the Rosenthal exhibition "Radically Contemporary" at the Rosenthal am Rothbühl factory in Selb until the end of September. Anyone interested who is not planning to visit Rosenthal will also find the collection in the Rosenthal [Online Shop](#).

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter

built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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