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## **Rosenthal - Peynet Collection**

## Rosenthal Peynet collection / design: Raymond Peynet

Raymond Peynet is known for his delicate and humorous illustrations. Starting in 1955, he created a series of illustrations for Rosenthal featuring a pair of lovers shown over the twelve months of the year, which is peppered with charming details. A longing for unbounded, heartfelt love is represented in numerous ways in the new versions of the original design – including on mugs of the month featuring the base colours of raspberry and petrol and on a plate and mug collection made of white porcelain.

**Raymond Peynet** (1908–1999) was one of the most influential cartoonists, painters and illustrators in France. After studying at the École des Arts Appliqués in Paris, he began drawing cartoons and designed catalogues and advertisements. He became famous all around the world thanks to his body of more than 6,000 poetic illustrations featuring a pair of lovers whom he had once observed during a visit to the French commune of Valence.

## From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the

path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

## Contacts



Barbara Stockinger-Torelli

Press Contact
Pr Manager
barbara.stockinger-torelli@rosenthal.de
+49 170 413 8510