

Porcelain or paper: the Rosenthal Bag Vases make the difference difficult to tell.

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## Rosenthal - Paper Bag Vases

Rosenthal Paper Bag Vases / Design: Tapio Wirkkala

With the paper bag vase from 1977, Tapio Wirkkala ironizes the pop art that was leading the way at the time the vase was created. With a wink of the eye, he succeeded in creating an object that became a Rosenthal classic and has been produced for nearly four decades without any changes.

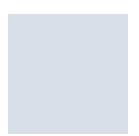
**Tapio Wirkkala** (1915–1985) worked for Rosenthal from 1956 and designed a number of pieces including the tableware series Century, Polygon and Rotunda as well as the cutlery classics Taille and Curve.

## From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with

collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

## **Contacts**



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