



The two colourways of the Rosenthal Emilio Pucci Decor Palm Leaves: Red-Blue and Green-Blue.

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## Rosenthal - Palm Leaves

### Rosenthal Emilio Pucci “Palm Leaves” Re-Edition

Rosenthal brings an iconic collaboration with Italian fashion brand Emilio Pucci back on stage. **The “Palm Leaves” décor is a re-edition of the collection “Foglie” from 1967** - inspired by the travels that Marquese Emilio Pucci made through Africa, Indonesia and South America. From these travels, he collected new colors and shades to use in the development and creation of his prints which were identified also in dedicated color palettes. The prints used in “Palm Leaves” and reproduced on the vases are a detail of the original design that includes two abstract profiles wearing an elaborate headdress.

This heritage collection, available in **the two colourways „Red-Blue“ and „Green-Blue“**, brings the pioneering collaboration between Emilio Pucci and Rosenthal up to date. In 1961, Rosenthal launched its studio line inviting artists, designers and architects to create decorative objects and limited-edition sets. Emilio Pucci was the first fashion designer asked to participate and the partnership marked the beginning of Pucci’s expansion to home furnishing and the myriad of ground-breaking lifestyle projects.

Today, while working on the book “Unexpected Pucci” the Florentine brand’s heritage team guided by Laudomia Pucci decided to launch a re-edition of selected printed porcelains. Each item bears the Rosenthal logo and the “Emilio Pucci” signature as an element integrated into the decor, a specially made stamp that highlights the collaboration and marks each piece as limited.

The re-edition shows the powerful modernity of the Florentine brand which

celebrating its colours and dynamic, unconventional lifestyle. Founded by Marchese Emilio Pucci di Barsento in 1947, the brand was immediately distinguished for the groundbreaking use of colours and prints, which set it aside from its contemporaries. Hailed internationally as the “Prince of Prints”, Emilio Pucci has invented more than 500 different colours that are used in Pucci collections today in the newest combinations, on the most diverse objects and products.

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## **From Porcelain Pioneer to International Design Company**

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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