



Rosenthal Moon Cipango Blue.

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Rosenthal - Moon Cipango Blue

Moon Cipango Blue – design: Jasper Morrison, pattern design: Nathalie Jean

The delicate, organic Cipango Blue design, whose expressive blue acts as an elegant complement to the simple design, was created for the Jasper Morrison's Moon design.

The concept behind Cipango Blue is that different decorative markings – bold curls, delicate textile patterns, minimalistic, floral line drawings – create endless design variations when individual pieces of crockery are combined. Remarkably, the 29 articles in this collection feature 22 different designs.

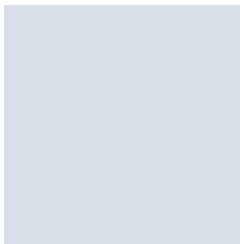
The British designer **Jasper Morrison** (born 1959) is among the world's foremost exponents of contemporary, puristic, functional design. He first came to the attention of the design world at the end of the 1980s with his 'Exclamation Marks of Simplicity'. Perhaps no other contemporary designer embodies the term 'minimalism' more in their work than Jasper Morrison, whose creations are characterised by a deliberate, understated simplicity. His products are designed to be dependable and usable. In 1997, he created the Moon design for Rosenthal, which continues to be a worldwide best-seller.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal celebrates 145 years of company history this

year. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for a modern porcelain production at the time, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For 145 years, established designers, artists, and trendy newcomers have been creating elegant tableware collections as well as exclusive objects. The Rosenthal portfolio includes the brands Rosenthal, Hutschenreuther, and Thomas, along with brand collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, the company has been part of the Italian Arcturus Group.

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