



A baroque "V" is the distinctive sign of the new gift collection by Rosenthal meets Versace

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Rosenthal meets Versace - Virtus Collection

The sophisticated Virtus collection takes its name and logo from the coveted Versace Virtus Bag. A baroque 'V' enlivened by accents of acanthus leaves on fine porcelain is the distinctive sign of this new Rosenthal meets Versace gift collection. Especially the vase and trays, on which the "V" is embossed in gold as a three-dimensional relief, look particularly elegant. A limited vase with three reliefs completes the collection.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

