



The Holiday Alphabet collection spells out Versace heritage.

Feb 08, 2019 04:45 GMT

## Rosenthal meets Versace - Versace Holiday Alphabet

### Rosenthal meets Versace Versace Holiday Alphabet

Heritage meets Holiday spirit! Versace family history is intertwined with classic festive elements for a warm, joyous atmosphere around the holiday table.

The Holiday Alphabet collection spells out Versace heritage with the Spring Summer 1992 archival print featuring Barocco lettering. The motif is joined by a bouquet of golden Baroque leaves, Christmas Star flowers, holly and mistletoe all tied together with a Greca bow.

The fine porcelain collection of plates, coffee and tea sets, dessert étagères and tree ornaments evokes the atmosphere of a holiday family gathering – the warmth of home, the importance of memories, and the love that Versace brings home for the holidays.

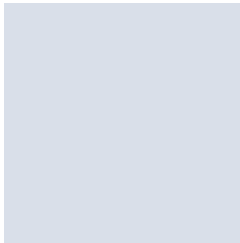
---

### From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the

path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

## Contacts



**Barbara Stockinger-Torelli**

Press Contact

Pr Manager

[barbara.stockinger-torelli@rosenthal.de](mailto:barbara.stockinger-torelli@rosenthal.de)

+49 170 413 8510