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## Rosenthal meets Versace - Medusa Blue

## Medusa Blue

The Medusa décor on the Ikarus form was the first service collection in the Rosenthal meets Versace programme and is already a classic example of Versace's unmistakable intense décor and colour world. The designs are distinguished by the intricate ornamental designs, rich colours, shining gold decorations and recurring images of the Versace trademark, the medusa head.

Rosenthal now presents this collection in a new world of colour with Medusa Blue. Royal blue, the colour originally chosen for the Versace Home Collection, now puts the service collection into a new colour mood: fine and extravagant. The familiar elements are maintained alongside the new background colour: warm yellow tones in different nuances, brightened up with exquisite gold accents and set against an elegant black contrast.

The highlight of this collection is a magnificent gold-coloured medusa head, framed by fine baroque decorations. It adorns all of the cups, tea and coffee pots, service and side plates in the collection.

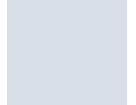
Medusa Blue includes a complete dinner service, a coffee set as well as variousaccessories. Original Asian dishes – rice bowls, small plates and a porcelain spoon - complement the collection as do exquisite personal gift articles including a wall plate, a candlestick, vases and a fine ashtray ensemble.

## From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp

Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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