

Mar 01, 2022 14:00 GMT

## Rosenthal meets Versace - Medusa Amplified

### Short Sets

These short sets pay tribute to Versace's institutional Medusa, reimagined and amplified in fresh pastel colors. The iconic head is imposingly emblazoned in green, blue, pink and orange on Rosenthal plates framed by a classic meander band in gold.

The short sets consist of various plates, cups and a cereal bowl in all four colors, namely Green Coin, Blue Coin, Pink Coin and Orange Coin, and are complemented by a coffee pot, teapot, creamer and sugar bowl as well as three vases.

### Gifts

Influenced by Donatella Versace's love of music, especially hip-hop, the Medusa Amplified prints reimagine Medusa as a music icon. The design visualizes what Medusa would feel like as a song, rhythm, melody or beat. The Rosenthal meets Versace collection plays with bold, spring-like colors, contrasts and size variations of the iconic Medusa.

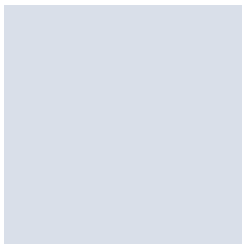
With 30 colors, the extremely elaborate décor, the filigree ornamentation of the Medusa heads and the meander bands around them were a great challenge for the experienced lithographers at Rosenthal in realising the décor designs that require a great deal of knowhow and precision. The Medusa Amplified Gift collection contains three vases in different sizes, a place plate, an ash tray, a small platter and a small plate as well as the popular scented candle.

---

## From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

### Contacts



**Barbara Stockinger-Torelli**

Press Contact

Pr Manager

[barbara.stockinger-torelli@rosenthal.de](mailto:barbara.stockinger-torelli@rosenthal.de)

+49 170 413 8510