

Dec 09, 2020 14:11 GMT

## Rosenthal meets Versace - Les Rêves Byzantins

## Les Rêves Byzantins

The new Rosenthal meets Versace "Les Rêves Byzantins" collection, designed by Donatella Versace, echoes inspiration from the magnificent ancient 'Byzantium' era and the legendary world of 'Arabian Nights'.

This new series is a rediscovery of historic and exotic influences from the Far East that have been expanded on after the successful launch of Versace/Rosenthal's iconic 'Marco Polo' dinner set.

Matching the opulent baroque motifs of the Maison with iconic symbols of Medieval art, the Arabian Crescent Moon alternates with golden graphic patterns and sparkling nettingswith glamorous very Versace pink Background.

## From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide

but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

## **Contacts**



Barbara Stockinger-Torelli

Press Contact
Pr Manager
barbara.stockinger-torelli@rosenthal.de
+49 170 413 8510