



Classicist service meets romantic floral decor: Rosenthal Maria Pink Rose.

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Rosenthal - Maria Pink Rose

Rosenthal Maria Pink Rose/decorative design: Regula Stüdli

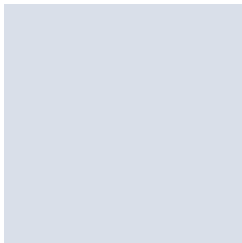
The “Maria” shape, which was designed in 1916 and has been decorated with some 200 decorative designs over a period of almost 100 years, is a great example of outstanding porcelain history. Named after the wife of Philipp Rosenthal (founder of the company) and one of the most successful porcelain series worldwide with more than 15 million plates sold in the last 25 years alone, the classic service will be given a romantic, floral design in 2014. It will be adorned with a design of beautiful pink garden roses, pomegranates and fresh daisies. The velvety-soft petals and gentle colours exude a light ambience and awaken a yearning for warmer days. The new design ties in wonderfully with Maria White and also catches the eye with highly modern ideas such as a large glass cloche.

Swiss textile designer Regula Stüdli has taken the major trend towards romantic decoration and reserved modernity and given it a contemporary twist in the form of a complete lifestyle concept comprising emotive accessories that extend beyond the limits of the dinner table. For example, the design also adorns products such as an iPhone case and a stylish notebook. After studying at the Zurich University of Art and Design, she then went on to work in creative design at the renowned Swiss textiles company Jakob Schlaepfer for over a decade. Since July 2012, Regula Stüdli has been self-employed and has been creating motifs, symbols and decorative designs that are bursting with vitality for fashion companies and the interior design sector.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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