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Rosenthal - Maria en Vogue

Maria gets a new look in 2022. For the first time in its more than 100-year history, Rosenthal's successful collection is now available in a contemporary version called "Maria en Vogue" with coloured glazes. The delicate pastel colours "Pale Mint" and "Pale Orchid" emphasise the romantic vintage touch of the shape and can be perfectly combined with Maria White.

The following articles are now available in the new "Pale Mint" and "Pale Orchid" variations: breakfast plate, coffee and espresso cup, dinner plate, soup plate, mug and cereal bowl.

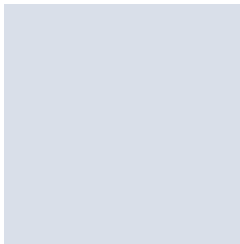
The triumph of the "Maria" shape began in 1916. The service was named after the wife of the company founder Philipp Rosenthal, who married 35-year-younger Maria in 1916. "Maria" stands for porcelain history and table culture. Presumably created as a replica of a silver tea service, this polygonal dinnerware shape with the characteristic edge relief in the form of a fruit garland became the most extensive Rosenthal service. In 1939, there were already more than 170 different items, from bone dishes to knife banks and decorative corks. Even today, more than 70 different individual pieces are available.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted

elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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