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## Rosenthal - Magic Garden: Expansion

Seeds, shoots, flowers: "Magic Garden" is a recurring wonder of nature on your dining table, inspired by plants from the pharmacy garden. The hortus medicus was the inspiration for the highly patterned and vibrantly coloured collection with three independent decors: "Black Seeds", "Foliage" and "Blossom" symbolise the development stages of a plant: from seeds and seedlings to shoots and flowers.

"Magic Garden" decors build on each other, increasing from pure black and white contrasts to green tones and a comprehensive colour palette. The new table objects bring additional individuality to the laid table and also convince as beautiful individual pieces.

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### From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal.

Since July 2009, Rosenthal has been part of the Italian Arcturus Group.