



Modern in form, simple and Scandinavian in look: Be & Hold perfect up-to-date

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## Rosenthal Interieur - Be & Hold

**Table Be and Chair Hold/Design: Thomas Probst**

Modern in form, simple and Scandinavian in look, and yet extremely up-to-date: the Be table invites you to enjoy a wonderfully relaxed dinner with a solid wooden table top and an intricate, matte black metal frame.

Thanks to its compact dimensions, it also fits perfectly into small rooms. You won't want to get up again out of the finely upholstered seat shell of the Hold chair with its elaborately hand-stitched fabric or leather upholstery. Its matte black frame creates a pleasantly modern contrast, picking up the look of the matching Be table, and creating the wonderful feeling of having arrived home thanks to the combination of both elements.

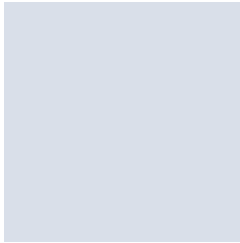
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### From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability"

unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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