

Rosenthal Interieur: new sofa concept Bay.

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Rosenthal Interieur - Bay

Bay sofa designed by Sebastian Herkner

A little bay to snuggle into and feel good – designer Sebastian Herkner transfers this sublime image to a stylish and relaxed sofa concept for design fans and comfort lovers. Bay captivates with an incredibly impressive wooden frame made from oiled oak and fabric cover on which loose cushions can be perfectly arranged. The modular concept allows for a wide range of combination options, and its generous seat depth, low seat height and high-quality cold foam upholstery make this sofa an ideal all-rounder for relaxing, surfing the Internet or working.

This new creation is inspired by the successful furniture range Hombre, which Burghard Vogtherr designed for Rosenthal back in 1975. Bay is available as a one-seater, two-seater or three-seater sofa or daybed in a range of fabric and leather designs.

Sebastian Herkner (born 1981) skilfully combines craftsmanship and hightech elements in his designs. For him, good design means "combining a unique idea with function and top quality". Born in Bad Mergentheim, Herkner has already designed pieces for Moroso, Carl Mertens, Very Wood by Gervasoni and ClassiCon,including probably his best-known design, the Bell Table, for which he was honoured with the Red Dot Design Award in 2010. For Rosenthal, the designer has created the innovative Collana and Falda vase collections as well as the multi-award-winning Meta, Mitis and Domo interior ranges.

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

Contacts



Barbara Stockinger-Torelli

Press Contact
Pr Manager
barbara.stockinger-torelli@rosenthal.de
+49 170 413 8510