

Feb 10, 2021 08:10 GMT

## Rosenthal - Far, Far, Closer / Design: Morgann Lechat

Coming to ourselves, retreating into our innermost being, gives us support in times of outer uncertainty. With "Far, Far, Closer" Morgann Lechat captures this intimate journey into a world unknown and yet so close to us in emotional illustrations. The sensitive and at the same time insistent motifs are space-spanning, they do not restrict themselves by formal boundaries, but cross them and reconnect beyond them - and tell, with hands and faces, their stories of the need for touch and closeness, to ourselves and others.

The collection intentionally consists of a limited selection of articles: Plates, cups and bowls in various sizes as well as a vase limited to 100 pieces.

Morgann Lechat (1988) is a french designer and illustrator. His work, partly self-commissioned, extends from creative direction and graphic design to clothing, drawing and tattooing. After studying graphic design in France, he settles as a freelancer in Warsaw, Poland. For 6 years, the city becomes a collaborative playground to tell stories through branding, imagery and merchandise. Morgann Lechat is now living and working in south-west France, sharing his days between his personal work and the creative studio SAISONS he co-founded in 2018. *Instagram*: @morgannlechat

## From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for

everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.