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# **Rosenthal - Falda**

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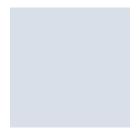
Designer Sebastian Herkner loves the skilful interplay of materials, surfaces and production techniques. He has succeeded in creating a design that is particularly captivating in this respect with the Falda vase developed for the Rosenthal studio-line. The simple, bulbous vase made from biscuit porcelain with its velvety surface and pleated, topquality collar with a golden titanium coating is reminiscent of Art Deco objects. However, the appearance of the collar is a digital interpretation of this time thanks to its precise folding. The collar surrounds and embellishes the floral arrangement in an unusual way. However, even without floral decoration, Falda is an object with plenty of style and character.

Sebastian Herkner is among Germany's most innovative young designers. Born in 1981 in Bad Mergentheim, he has already designed pieces for Moroso, Carl Mertens, Very Wood by Gervasoni or ClassiCon, including probably his best-known design, the Bell Table, for which he was honoured with the Red Dot Design Award in 2010.

### From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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