



New Equilibrium bathroom collection was designed by Edward van Vliet.

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## POMD`OR x Rosenthal - Equilibrium

**POMD`OR x Rosenthal Equilibrium/designed by Edward van Vliet**

The Spanish POMD`OR brand, which specialises in accessories and designs for bathroom furniture, and German porcelain manufacturer Rosenthal have created an elegant new bathroom collection. **"Equilibrium"** has been crafted by Dutch designer Edward van Vliet and brings natural materials such as porcelain, marble, wood and glass together in perfect harmony.

The collection includes a range of accessories made from porcelain in delicate white and soft celadon green, which can be adorned with decorative designs (gradient and netting) or reliefs (grooved and hexagonal). The porcelain is combined with three different metallic coatings (chrome, gold and bronze). Magnifying mirrors, soap dishes and dispensers, cups, waste bins, toilet brush sets and tissue boxes complete the look and the different surfaces can be mixed and matched in any way. Not only that, but a wide range of hooks, towel rails and toilet roll holders in white, with a grained texture and available in three metallic surfaces, make it easy to personalise your bathroom décor.

The collection also includes elegant furniture made from dark oak that stands out thanks to textured front surfaces. Available in three sizes (80 cm and 100 cm plus an additional size of 40 cm); the pieces stand on metal legs with chrome, gold or bronze surfaces. Each of the 80 cm and 100 cm pieces features a large drawer containing a second compartment. The storage space is visible on the 40 cm version and features a marble shelf. The three sizes can be combined in any way. The pieces of furniture can feature a wooden surface or a shelf made from Carrara marble. Round countertop washbasins made from smooth, white ceramics or with grooved outer surfaces make the

perfect complement to these furniture items. The smooth basins feature a decorative flower on the inside – a detail typical of the designer's style. The design includes a bowl made from Carrara marble that can be mounted on top of the furniture and provides a base for the washbasin in order to protect the wood.

The collection also includes an imposing oval wall mirror with ambient LED lighting (65 cm x 95 cm) and ribbed frame.

The shower area has a walk-in shower screen with a metal frame with three different surface options (transparent, bronze or smoke). A shower basket, made from finished metal bars (in gold, bronze, chrome) and containing a marble shelf, makes the perfect accessory. The shower basket and a towel ring are hung on porcelain hooks. A bathtub and washbasin round off the collection.

**Edward van Vliet** is known for his ideas for entire rooms and finds inspiration for his designs in Arabic and Japanese culture. With Equilibrium, he has created a setting that stirs the emotions. His trademark is the mixture of a wide variety of components: patterns, coatings, natural elements, cultures, values and traditions fused with materials, colours and light. Combining these elements creates entirely new interior design projects. With his creations, van Vliet tells stories. 'For Equilibrium, we have created a world of water closely intertwined with architecture. That is why we are working with natural materials such as porcelain, stone, wood and glass', explains the designer.

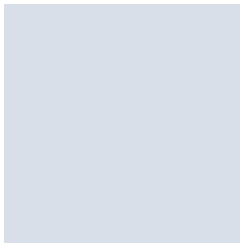
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## **From Porcelain Pioneer to International Design Company**

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance

living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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