

Feb 12, 2016 08:00 GMT

Rosenthal - Daily life

Rosenthal Daily Life/design: Ming-Ju Hsieh

Most people spend a significant amount of their time in the office. Enjoying eating is therefore an integral part of life both inside and outside of work, which is sometimes over in a flash and sometimes celebrated as a scheduled break. For Ming-Ju Hsieh, the office is a place where dreams are made and fulfilled thanks to ideas and visions but also our individual lifestyles in the workplace. Stemming from this idea is Daily Life, a practical all-rounder collection that has only five multifunctional pieces. Paper models provided inspiration for the innovative design and the authentic appearance with its distinctive fold lines, which resembles the most frequently used material in the office – paper. In addition to a very special aesthetic, which both well and truly reflects the spirit of the age and encourages a sustainable interaction with food that moves away from the use of plastic or paper plates, the use of paper results above all in a new and fresh style of table culture.

Ming-Su Hsieh (born 1983) studied design at Tunghai University in Taiwan and completed his Master of Arts in Design at the Royal Danish Academy of Fine Arts in Copenhagen. Hsieh has been working as a freelance product designer since 2014, designing furniture and accessories amongst other items.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The

former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.