

Stylish and multi-functional: Rosenthal travel mugs from the collection Cilla Marea by Pietro Sedda.

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# **Rosenthal - Cilla Marea**

# Rosenthal Cilla Marea/design: Pietro Sedda (The Saint Mariner)

Inspired by the rugged beauty of the sea and those who brave its waves, Italian tattoo artist Pietro Sedda and his label The Saint Mariner created a series of stunning designs for Rosenthal in watercolour and ink. The combination of his exceptional, light brush strokes and archaic figures creates a unique aesthetic, merging dream with reality, the figurative with the floral and the graphic with the metaphorical. The gift collection includes four designs that appear on plates, travel mugs, cups and bowls, as well as a limited-edition vase featuring an additional design. The unusual gold titanium coating on the espresso and tea cups lends them an extra special quality.

In his Milan tattoo studio, **Pietro Sedda** (\*1969) marries fine art with body art to produce mysterious hybrids and visionary utopia of beauty and love. He captures humans and animals in his pictures, and frames them with fantasy elements, quotes and clear lines. The resulting works of art travel back and forth like an echo between the familiar, the nostalgic and the futuristic. Pietro Sedda studied scenography at the Brera Fine Arts Academy in Milan. Alongside his work as a tattoo artist, Sedda also works as a visual artist for design brands such as Fritz Hansen.

## From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

### Contacts



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