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Rosenthal - Brillance - Grand Air

Swiss textile designer Regula Stüdli takes us on a walk through the lush herb garden. The **new floral décor "Grand Air"** is as light and fresh as a nature experience in fresh mountain air. As if blown by the wind and combined by nature into a multicoloured flower ensemble, spicy herbs and edible blossoms arranged in small bunches, scattered loosely or arranged in circles to form ornaments, float freely over the Brillance form and merge with it to form a sensual whole.

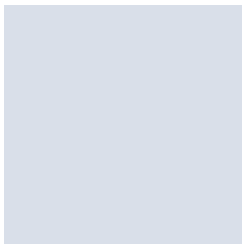
The almost transparent porcelain body underlines the elegance and lightness of the graceful floral décor. Fragrant herbs such as rosemary, thyme and lavender, bright meadow flowers such as nasturtium and marigold combined with the filigree beauty of cosmos, come together with other edible wild flowers such as cornflower, pansies and daisies in the picturesque flowerbed. Slightly poisonous flowers used as medicines glow a delicate pink. Place, dinner and bread plates as well as saucers in soft sage green provide freshness and tranquillity and contrast with the white bone china. Grand Air is a delightful play with nature and a feast for all the senses.

The **designer Regula Stüdli** is one of the best-known textile designers in Switzerland. After studying at the University of Art and Design in Zurich, she worked for over ten years in the creation department of the renowned Swiss textile company Jakob Schlaepfer. Regula Stüdli has been working independently since July 2012 and creates motifs, symbols and decorations of sparkling vitality for fashion companies and the interior and architecture sectors. For Rosenthal, she has designed the décors Brillance Fleurs Sauvages, Fleurs des Alpes, Maria Pink Rose, Sanssouci Chambre Bleue and Maria Winter Rose, among others. Regula Stüdli currently also teaches textile design at the Lucerne University of Applied Sciences and Arts.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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