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Rosenthal - Brillance Design: White, Ligne d'Argent and Fleurs Sauvages

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Bone China has become one of the most popular materials when it comes to elegant tableware. And it is no coincidence that Rosenthal has been inspired by this very special material for a new form in 2013: The name "Brillance" says it all. It stands not only for the thin body, the light weight, the high transparency and the warm sheen of the surface, but also for the shaping.

The brilliant interplay of two contrasting design elements is the formative theme here: the flat pieces and the sphere. Both implemented without compromise, they comply to form a fascinating dialogue, which results in a harmonious sense of suspense. On the one hand, there is the extremely flat plate with the extra wide rims or only minimally lowered centres in the bowl version. The counterbalance is provided by bowls and jugs, whose spherical shape is so far pronounced that they almost seem hover over the table. The geometric simplicity of the design and the advanced manufacturing technology that facilitates its realisation in the first place, create an expressive collection of distinctly elegant modernity. "Brillance" starts with a classic coffee, tea and dinner service collection comprising various cup shapes and a range of plates, which are available as flat bowls or with the characteristic broad flat rims.

Brillance "Ligne d'argent" décor

The "Ligne d'argent" décor catches the eye with its elegant understatement. A graceful, hand-painted line of platinum stylishly adorns the rim of this satin-finished piece, which is crafted from premium bone china, adding an air of reserved exclusivity to the collection.

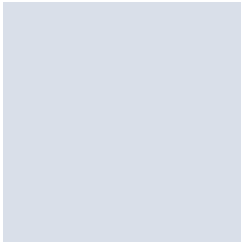
Brilliance "Fleurs Sauvages"

It almost looks as if someone has picked fresh flowers and then scattered them as if in a dream. Each individual plant is identifiable and definable in the "Fleurs Sauvages" décor. In an almost supernatural naturalness the floral dreams by the Swiss designer Regula Stüdli thrive to form a fascinating new interpretation of floral décors. The seemingly unintentionally strewn arrangements create an appealing contrast to the objective elegance of the "Brilliance" form.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

Contacts



Barbara Stockinger-Torelli

Press Contact

Pr Manager

barbara.stockinger-torelli@rosenthal.de

+49 170 413 8510