



Luck in its best form: Rosenthal RORO collection by Sebastian Herkner.

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Rosenthal - RORO Collection

Fortitude, prosperity and fortune – the pig has always been seen as an ancient and symbolic animal. For the 100th birthday of Philip Rosenthal (1916–2001), designer Sebastian Herkner has created the minimalist design pieces RORO, based on the most striking part of a pig – the snout. The inspiration for the pieces was Rosenthal's pet pig RORO, for whom in 1967 Philip Rosenthal wanted to build a sty in Bauhaus style. The pig sty was designed by none other than architect Walter Gropius after he lost a bet.

Today, Herkner's pieces are a wonderful tribute to the legendary friendship between two great designers. They also represent the exact symbolic attributes associated with the pig. As a symbol of luck, the 9-centimetre-high figure that fits into the palm of your hand is a perfect gift, the 17-centimetre money box will herald coming windfalls and the 50-centimetre-high piece in white porcelain, which is limited to 100 copies, represents energy and strength. The small and medium-sized figures are available in black, white and pink.

Sebastian Herkner is among Germany's most innovative designers. Born in 1981 in Bad Mergentheim, he has already designed pieces for Moroso, Carl Mertens, Very Wood by Gervasoni and ClassiCon, including probably his best-known design, the Bell Table, for which he was awarded the Red Dot Design Award in 2010. Sebastian Herkner lives and works in Offenbach am Main.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp

Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.