

Hutschenreuther Christmas Memories.

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Hutschenreuther - Ole Winther collection

Forty years of Ole Winther

Poetic, naturalistic, painstaking – Ole Winther has been creating all manner of gift, seasonal and collector's editions for the Hutschenreuther brand since 1978.

The brand is celebrating the 40-year collaboration with the one-of-a-kind Danish artist with new and revised collector's items that will thrill fans and friends of his 'poetic porcelain'.

The latest design to add to the Hutschenreuther Christmas range is the colourful **Christmas Memories collection**. The eye-catching design is a compilation of childlike elements that Ole Winther has drawn over the past 40 years and reflect the Danish artist's love of and attention to detail. Framed by a festive shade of red, the collection offers cups, mugs and plates – everything you need for a cosy winter coffee. Étagères, star-shaped bowls and biscuit tins offer a charming way of bringing some sweet delicacies to the table. Matching napkins, as well as star ornaments, a small snow globe and a tealight help to complete the decorative atmosphere.

Naturally, the **limited seasonal items** continue for Christmas, with porcelain bells, baubles, pine cones, boots and fairy lights. A five-piece miniature bell set featuring bells from the Christmas editions from 2013 to 2017 completes all 40 designs of the miniature bell collector's editions. The more extensive miniature pine cone set brings together all 19 previous designs, with the addition of a miniature version of the 2017 porcelain pine cone. The highlight of the collection is a limited-edition Christmas bell, with just 9,999 available worldwide, based on the initial version from 1978 and featuring a snowy winter landscape and reindeer, reminiscent of cold, frosty days.

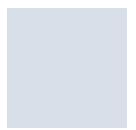
Ole Winther (born in Denmark in 1929) studied teaching and began his

professional career in the 1950s as an industrial and graphic designer at the famous Holmegaard glassworks. After many years as a freelance product designer, his first contact with Hutschenreuther came in the 1970s. Since then, the exceptional artist and designer has worked for 'the lion' on Christmas and wall plate collections and on seasonal and collector's editions.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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