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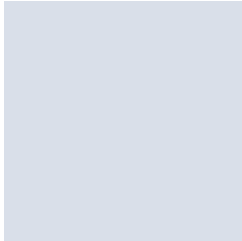
Hutschenreuther - My Mug Collection: Expanded

The much-loved Hutschenreuther "My Mug" collection is expanded in 2022 with four new cheerful motifs. Sweet lucky charms like ladybugs, horseshoes and clover leaves on the "Eine Tasse Glück" (en: A mug of happiness) décor, spontaneous moments of happiness on "Oh happy Day" and "Muntermacher" (en: A pick-me-up), and time with a dear person on the mugs in the "Love is all you need" series adorn the high-quality Bone China mugs. Like the first coffee in the morning, the colourful "My Mug" mugs cheer you up and set in a good mood for the rest of the day.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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