



Heartwarming motifs, cute sayings: the Hutschenreuth My Mug Collection offers twelve different bone china cups that are perfect for starting the day.

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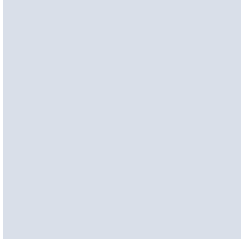
Hutschenreuther is launching its new “My Mug” mug collection with twelve trendy motifs. Funny sayings brighten up our day right from our first cup of tea or coffee in the morning, colourful heart motifs say more than a thousand words, and the adorable little bees remind us with a wink of the eye to be more careful with our environment. The high-quality bone china mugs are the perfect gift for family, friends and acquaintances or just to treat yourself.

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## From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the “Corporate Sustainability” unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

## Contacts



**Barbara Stockinger-Torelli**

Press Contact

Pr Manager

[barbara.stockinger-torelli@rosenthal.de](mailto:barbara.stockinger-torelli@rosenthal.de)

+49 170 413 8510