



The colourful "Birdies" awaken the mood for spring

Dec 01, 2020 08:10 GMT

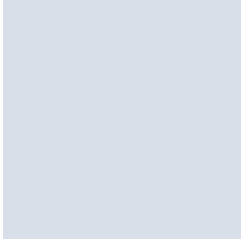
Hutschenreuther - My Mug Collection 2021

The successful Hutschenreuther "My Mug" collection will be extended with further trendy motifs in 2021. Lively birds and sweet flowers on the "Birdies" décor, colourful heart motifs on "Friends" and lively bee dances on the "Bees" series decorate high-quality bone china mugs. As spring temperatures rise, so does the mood - witty sayings brighten up the day in the morning. Just like the colourful "My Mug" mugs, happiness has many facets: taking the time to have a coffee with friends or listening to the birdsong - simply bee happy!

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

Contacts



Barbara Stockinger-Torelli

Press Contact

Pr Manager

barbara.stockinger-torelli@rosenthal.de

+49 170 413 8510