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Hutschenreuther - Expansion Springtime

Expansion of Hutschenreuther "Springtime" gift collection

Since it was launched, the Springtime collection has charmed us with its airy, cheerful polka dot design and set the mood for springtime and Easter. While the new Flowers design variant will add flowery touches, the new colour, Sun, will get the living room, garden table or picnic blanket shining in pastel yellow.

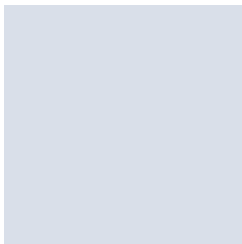
A table can be imbued with a pleasant, springlike airiness not only with a bouquet of tulips, but also with the three new Flowers design variants of the Springtime collection. The Easter table is transformed into a gentle sea of blooms in the colours White, Sun and Turquoise. Small bouquets of various spring flowers adorn polka-dot cups, bowls and plates as well as the matching napkins. Three lovingly designed ornaments in the form of a bird house complement the existing birds and serve as attractive tree decorations. The bunny ornaments are also appearing in three new designs in polka-dot, floral garb with a taupe ribbon and thus impress with great attention to detail.

In another addition, Springtime is shining in cheery yellow with Sun, the new colour that literally makes the sun come out. Sun fits harmoniously into the existing colour range of pastel Taupe, Turquoise, Rosé and Light Green and offers an array of possibilities for combination. As a refreshing colour mix or intense tone-on-tone, the new shade is completely flexible. Cups, plates and bowls, as well as mugs and eggcups, dress the table for Easter brunch or create the perfect spring mood for coffee or tea with friends.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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