

Limited collector's items, plates, cups, gifts: the new 2020 Renata collection focuses on the theme of Christmas baking at home.

Feb 07, 2020 05:23 GMT

Hutschenreuther - Collector's edition Christmas Bakery

**Hutschenreuther Collector's edition for 2020 – Christmas Bakery, Design:
Renáta**

The lovely scent of freshly baked biscuits makes you feel happy in winter and awakens homely childhood memories. Whether young or old - with the idea of baking together a smile flits over every face. In the new Hutschenreuther Collection 2020 the artist Renáta Fučíková dedicates herself to this beloved tradition of many families. When the local kitchen transforms into a lively Christmas bakery, not only kneading and cutting out is done diligently, but also, of course, nibbling. In the turbulent joy of Christmas, only grandfather's stories turn into a moment of peace.

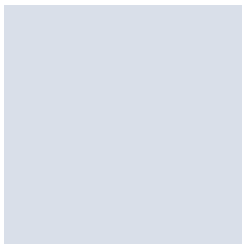
The hand-drawn illustrations of the Prague artist decorate limited collectors' pieces as well as plates and cups. The collection also offers Christmas gift items such as the snow globe, the table light or music boxes in three different sizes. Fine porcelain figurines and a crib stable limited to 500 pieces complete the collector's edition for 2020.

Renáta Fučíková (*1964 in Prague) studied illustration at the Academy of Arts, Architecture and Design in Prague and currently teaches at the University of West Bohemia in Pilsen. She has illustrated and written books for children and young people since 1988. Her work has been exhibited around the world and won numerous awards. As well as books, she has also illustrated programs for the Czech National Theatre and designed postage stamps. Renáta Fučíková has been working with Hutschenreuther since 2017.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

Contacts



Barbara Stockinger-Torelli

Press Contact

Pr Manager

barbara.stockinger-torelli@rosenthal.de

+49 170 413 8510