



Hutschenreuther Christmas songs O Tannenbaum.

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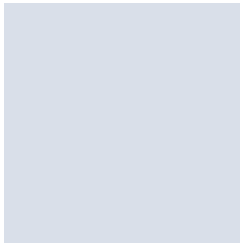
The successful new Christmas Songs collector's series is continuing in 2017 with O Tannenbaum, sung in English as O Christmas Tree. Christmas trees in shades of green, orange and red, jolly reindeer and staves from the popular Christmas song decorate cups, plates, mugs and tree ornaments. Once again, the highlight of the series is an elaborate, lovingly made music box, with finely crafted animal figurines that prompt nostalgic memories of childhood. The collection can be supplemented with a wide variety of decorative pieces such as tins, napkins and new glass tree ornaments.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio

features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

Contacts



Barbara Stockinger-Torelli

Press Contact

Pr Manager

barbara.stockinger-torelli@rosenthal.de

+49 170 413 8510