



A shiny highlight: the TRIC Sunshine Collection literally makes the sun rise.

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Arzberg - Tric Sunshine Collection

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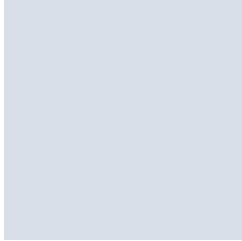
The new Tric Sunshine Collection makes your day bright and shiny, even when it is stormy and rainy outside. The soft white porcelain saves the warmth of freshly brewed coffee or tea, the golden glaze of the inner side of the cups glows elegantly and exudes comfort and style. The glossy golden gift box with the marbled inside attracts maximum wow-effect when given to your beloved ones. Either solo or in combination with Tric white, the Tric Sunshine Collection brings glamour on the table and a sparkle in everyone's eyes.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal.

Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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