



Tric Monochrome by Arzberg makes a statement on the dinner table

Nov 24, 2020 08:40 GMT

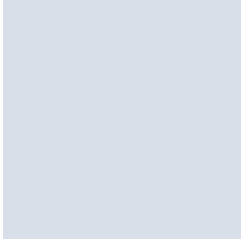
Arzberg - Tric Monochrome

Intense black - a symbol of individuality and coolness - and pure white come together in Tric Monochrome. The new Arzberg collection unites the two non-colours, the maximum contrast between black and white underlining the conical shape of the line. Tric Monochrome makes a strong statement on the dinner table, combining elegance and casualness without sacrificing functionality. Infinitely changeable, Tric Monochrome offers a perfect presentation surface for style enthusiasts and always reflects the spirit of the times.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

Contacts



Barbara Stockinger-Torelli

Press Contact

Pr Manager

barbara.stockinger-torelli@rosenthal.de

+49 170 413 8510