

Bright shades of green and red: designer Flavia Fleming does not hesitate to use strong colours.

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Arzberg - Ramo Form 2000

Porcelain of poetic beauty

“Ramo”, the Arzberg design from the artist Flavia Fleming, applies subtle but exciting, natural artwork to fine porcelain. Branch motifs with fresh buds, blooms and leaf accents are hand-painted in water colours on the clear and aesthetic Arzberg Form 2000. “I was inspired by looking at the treetops in a park on a spring day,” said the artist, who studied at Berlin’s Weissensee art college.

Despite their delicacy, the motifs on “Ramo” seem headstrong: Flavia Fleming does not eschew bold colours, as shown by the deep brown of the branches and the vibrant green and red of the buds. With light strokes, she superimposes drawings filled with poetic beauty onto the simple Arzberg Form 2000, developed by Heinrich Löffelhardt. A special feature of the “Ramo” collection to accentuate every table are the platters, bread plates and espresso saucers in light celadon-green.

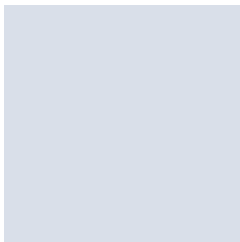
Form 2000 was designed for Arzberg by Heinrich Löffelhardt in 1954: timeless, puristic and elevated above all fashion. For this service he received renowned design awards in the 1950s: for example, Form 2000 was awarded the “Gold Medal” by the international jury at the Xth Triennale in Milan in 1954.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp

Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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