



The new Joyn colour Mint Green fits perfectly into the colour palette of the Arzberg collection.

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Arzberg - Joyn Mint Green

Mint Green zeitgeist

Nature and urbanity, hand-crafting techniques and technology, sensuality and coldness – all this is represented by Mint Green, the new colour of the Joyn Arzberg Collection. The connection with wood lends depth and warmth to this cool shade. In addition, Mint Green is the perfect sparring partner for other pastel shades from the Joyn Collection, and it also looks good in combination with metallics such as gold, silver and copper.

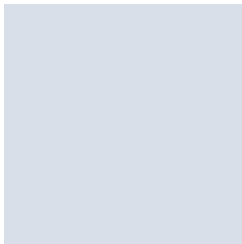
In Joyn, Arzberg has created a collection that celebrates zeitgeist. With Joyn on the table, it's all about being together, about connections and closeness, about contemplating natural qualities and authenticity. The aesthetics of the design are therefore essential and bear crucial aspects in mind. During creation, the designer Robin Levien focused on the principle "Form follows function" and interpreted it sensually. A fine, vertical relief gives the porcelain a recognisable structure. The combination of porcelain in white, mint green, rosé and grey with warm oak lends Joyn a light and natural, yet urban and modern look. The structure in the glazing creates an individual character for each item.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for

everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

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