



Less is more: the contemporary, simple and natural Arzberg collection Joyn.

Mar 01, 2019 08:00 GMT

Arzberg - Joyn

Food is best enjoyed with Joyn

The core of the collection is the social sharing of food with friends, family or strangers, and the smart use of space. **Joyn** reflects a contemporary thus simple and natural aesthetic, **offering a casual and relaxed take on fine dining at home.** Less is more – few items but lot of possibilities in terms of use.

Back to the essential

The combination of **colours like white, powder and light grey** gives it a light and natural thus urban and modern touch. The tableware **“Joyn”** should create an atmosphere to bring people together to eat, talk and fellowship.

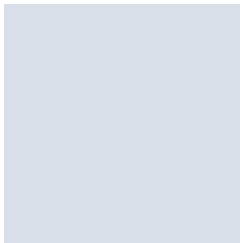
Sharing food with family and friends is much more than nourishment, it is an enjoyable experience. The way we eat and what we are eating is changing with the influence of cuisines from all over the world. Many cultures particularly in Asia share their food from bowls and platters placed in the middle of the table. This means we are eating from smaller plates and from bowls. We are eating a greater variety of dishes and maybe a little less, which is healthier.

Arzberg ‘Joyn’ is perfect for the sociable sharing of Food.

From Porcelain Pioneer to International Design Company

Founded in 1879, Rosenthal reflects on its longstanding company history. The story of Rosenthal is the story of a father and son – founder Philipp Rosenthal Senior and the visionary entrepreneur Philip Rosenthal Junior. The former laid the foundation for modern porcelain production, while the latter built Rosenthal into a renowned international brand. His credo: a passion for everyday luxury and a heartfelt commitment to design. For well over a century, established designers, artists, and trendy newcomers have crafted elegant, high-quality tableware collections and exclusive pieces that enhance living spaces. Rosenthal's clientele includes not only households worldwide but also 800 international restaurants and hotels. Rosenthal is already on the path of green transformation and established the "Corporate Sustainability" unit in 2022. The company actively addresses sustainability in environmental and energy management and social responsibility. The Rosenthal portfolio features the Rosenthal, Hutschenreuther, and Thomas brands, along with collaborations such as Rosenthal meets Versace and Swarovski x Rosenthal. Since July 2009, Rosenthal has been part of the Italian Arcturus Group.

Contacts



Barbara Stockinger-Torelli

Press Contact

Pr Manager

barbara.stockinger-torelli@rosenthal.de

+49 170 413 8510